



What is an UnFranchise:

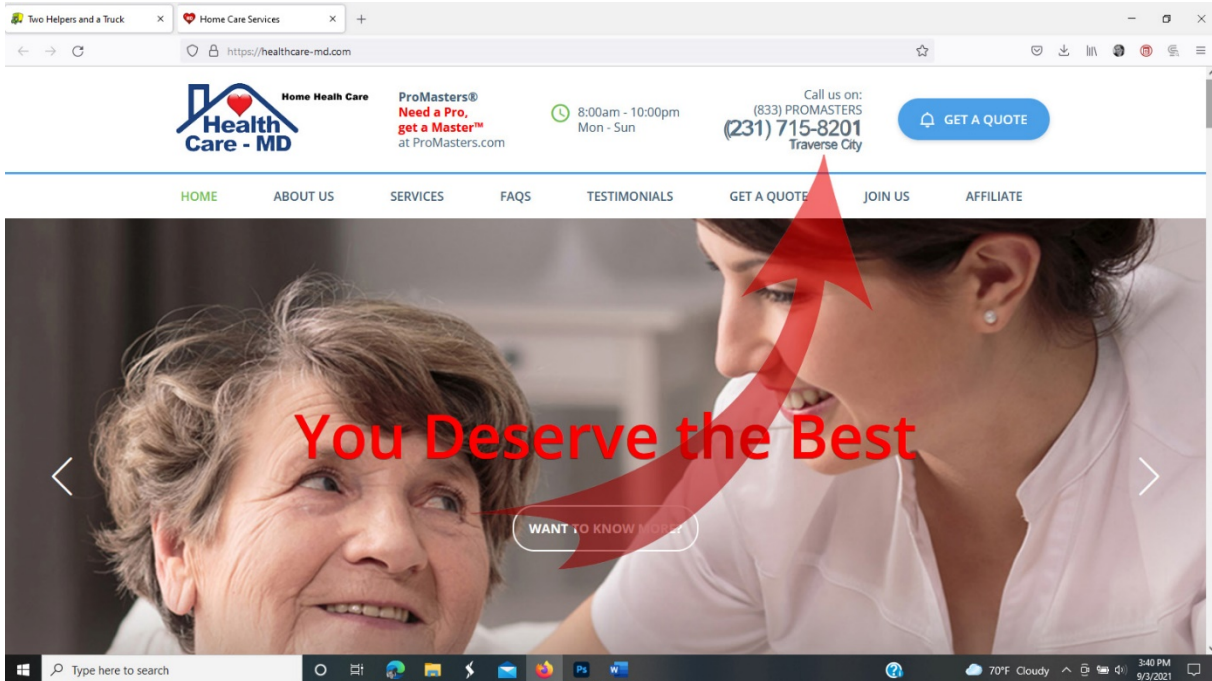
Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchisor licenses some or all of its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee. In return the franchisee pays certain fees and agrees to comply with certain obligations, typically set out in a franchise agreement.*

The Cost of a Franchise can range from \$10,000 to \$5 Million plus a percentage gross of the business and start ups can range from \$50, \$200,000.

Our **UnFranchises** cost is just \$1 plus 5% of the gross. We are looking for individuals that don't have the upfront money to own a franchise, but see the value in owning one and are willing to do the work to make their business a success by following our proven marketing techniques.

Here's what we give you:

- 1) Website completeling designed and up dated daily. With our special programming we can detect the person's IP Address and display their city and your Phone number at the top of the page with answering service.



- 2) Pricing Structure for your business that beats the compition.
- 3) Use of our logos, ordering, business cards, and other intellectual properties.
- 4) Everything a Professional Franchise would give you without the cost.
- 5) Own an unfranchised EXCLUSIVELY in your area for only \$1 and 5% of gross.

6) Our Knowledge Base gives you the Competitive Edge.



Knowledge Base


Click on Item to Order Custom Copy



Printable Flyer



Printable Health Care Check List



Health Care Online Ad



Health Care Social Media Ad

7) This could be your new business card:

Ricky LeMar
Founding Director

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Home Health Care www.healthcare-md.com

We help you get customers and keep them!